

# 2022 GIVING IMPACT SNAPSHOT

Working Together to Build Safer, Stronger and Healthier Communities.





## CEO MESSAGE

Welcome to the first edition of SDG&E's giving impact snapshot! In the following pages, we celebrate nonprofit programs that have touched many lives over the past year, as a result of collaboration between SDG&E and community-based organizations.

In our 140 years of history of serving this region, generation after generation of SDG&E employees have found a great sense of purpose in not just delivering clean, safe and dependable energy service, but also in giving back to the communities where we live and raise our families.

Beyond the shareholder-funded financial contributions, our employees from top to bottom give their time and talent, whether that's serving on nonprofit boards or volunteering for community events like the annual Coastal Cleanup Day.

Our community investments revolve around four strategic pillars: Emergency Preparedness & Safety, Environmental & Climate Action, Inspiring Future Leaders (K-16 science, technology, engineering and math (STEM)), and Economic Prosperity. Over the past decade, SDG&E has invested more than \$85 million in shareholder funds in communities across our region. In 2022, SDG&E provided \$8.7 million in charitable contributions to 550+ nonprofit organizations, with 82% of the investments directed toward diverse and underserved communities. I invite you to read on to learn more.

Thank you from the bottom of my heart to everyone and every organization that worked together with us to make our communities safer, stronger and healthier.

**Caroline Winn,**

she/her/hers

**SDG&E Chief Executive Officer**

## SDG&E'S COMMUNITY RELATIONS TEAM



**Kazeem Omidiji**

he/him/his

**Director of Community Relations**



**Morgan Justice Black**

she/her/hers

**Community Relations Manager**



**Pauline Ma**

she/her/hers

**Community Relations Manager**



**Veronica Allende**

she/her/hers

**Community Relations Advisor**



**Connie Cepeda**

she/her/hers

**Community Relations Advisor**



**Shaina Kramer**

she/her/hers

**Community Relations Coordinator**



**Virginia Lyons**

she/her/hers

**Community Relations Coordinator**



**Marvin Ordoñez**

he/him/his

**Community Relations Coordinator**

# 2022 COMMUNITY IMPACT

## CHARITABLE INVESTMENTS & GIVING INITIATIVES



**\$8.7M**

Charitable Investments



**587**

Nonprofit partners supported



**82%**

Investments in Diverse / Underserved Communities



**\$2.45M**

Economic and Workforce Development



**\$2.05M**

Inspiring Future Leaders in STEM Education (K-12)



**\$1.34M**

Environmental and Clean Transportation



**\$1.19M**

Emergency Preparedness and Safety

**\$100M+**  
shareholder-funds invested within the community

**OVER 12 YEARS**

To learn more about our community investments, visit [sdge.com/community](https://sdge.com/community).

**3,840+**  
HOURS  
volunteered  
at SDG&E  
events

**EMPLOYEES IN THE COMMUNITY**

## EMPLOYEE ENGAGEMENT



**81%**

Directors & Officers on Boards and Committees



**1,425**

Total number of Team SDG&E volunteers



**1,077**

Total trees planted with SDG&E support



**236K**

Employee-Directed Charitable Grants

# STRONGER

*SDG&E teams up with a wide range of local organizations - from labor unions and K-16 schools to industry associations and workforce development agencies - to inspire young people to pursue careers in STEM. We are committed to train the next generation of skilled labor to build, operate and maintain new technologies such as energy storage and electric vehicle charging equipment. Together, we are strengthening our regional economy by cultivating the workforce of tomorrow.*



## Investing in San Diego's Black Community

As part of a coalition that kickstarted the Black Community Investment Fund (BCIF) with seed funding in 2020, SDG&E is proud of the results of the program to date. Since its inception, BCIF has granted more than \$3 million to support Black San Diegans with housing, entrepreneurship, employment and education. SDG&E's involvement with the fund focused especially on helping Black entrepreneurs start their own business, through the County of San Diego Black Chamber of Commerce Urban Business Resource Center. The organization received \$500,000 to help Black entrepreneurs start their businesses and has assisted nearly 100 entrepreneurs to date.



## Growing the Next Generation of STEM Leaders

Every year, SDG&E enables K-16 public school educators to enrich classroom learning with hands-on STEM activities, such as robotics. In collaboration with the DonorsChoose crowdfunding platform, we provide matching funds to teachers who post projects on the platform and seek donations to buy supplies. In 2022, SDG&E's shareholder funds enabled 106,000+ learning experiences in STEM and racial equity and inclusion. The initiative has benefited hundreds of teachers and thousands of students each year. Since its inception, the program has provided more than \$1.4 million in matching funds.

## Empowering Youth to #BeThatGirl

Led by our CEO Caroline Winn, the #BeThatGirl initiative aims to inspire girls from across our region to pursue STEM careers. SDG&E employees participate in a variety of events and programs to share their career journey and advice. Through this initiative, SDG&E supports the Elementary Institute of Science's "Girls Take Flight Program," which enables female students from three low-income local high schools to learn how to fly drones and earn their FAA Remote Pilot Certification through a 32-week intensive internship. The sky is the limit for these girls!



## Creating Opportunities Through Inclusive Tourism

The tourism and hospitality sectors in our region are growing strong and more diverse, thanks to the San Diego Tourism Accelerator, funded in part by SDG&E. This first-of-its-kind program provides resources to San Diego businesses operated by people of color, women, veterans and those who identify as LGBTQ+. The first cohort of the program graduated in 2022.

# SAFER

*There is no higher priority for SDG&E than keeping our communities safe and prepared for emergencies. This is especially important as our region becomes increasingly vulnerable to the impacts of climate change, which disproportionately affect under-resourced and hard-to-reach residents.*

## Preparing the Next Generation of Firefighters

With climate change increasing the frequency and severity of fires and other disasters, it's more important than ever for our region to have trained personnel to keep people and property safe. For that reason, SDG&E helped fund Southwestern College's Fire Science Technology program, which is training the next generation of firefighters. In August 2022, eight students in the program completed their state Firefighter 1 certifications, having acquired skills in fire protection, emergency medical care and hazardous materials handling.



## Tailoring Preparedness Training for Spanish-Speaking Communities

Part of the CaliBaja Mega Region, San Diego County is home to more than 1 million people who identify as Hispanic and speak Spanish at home. That is why in 2022, SDG&E helped the San Diego County Fire Community Emergency Response Team (CERT) host its first Alertar y Preparar LISTOS training in conjunction with California Fire Services Training Institute (FSTI). Translated as "we're prepared," this free community training was tailored to meet the needs of the region's diverse Spanish-speaking residents.



*"Working together with partners such as LISTOS and SDG&E, we've been able to continue our mission to deliver vital first aid, emergency response and life-saving skills training to residents of all ages and foster a culture of preparedness for years to come."*

*Teresa Greenhalgh, San Diego County Fire CERT Coordinator*



## Helping Everyone Become "Red Cross Ready"

Tens of thousands of vulnerable residents across the region are prepared in case of a home fire or wildfire, thanks to the Prepare San Diego initiative, led by the American Red Cross of San Diego and Imperial Counties and funded in part by SDG&E. Through this initiative, thousands of smoke alarms were installed last year, and thousands of youth learned what to do in case of an emergency. Over the past two years, the program has also distributed 15,000 Preparedness Bags and Prepare San Diego books in English and Spanish to residents in predominantly low-income neighborhoods and senior communities.



## Training Utility Line Clearance Arborists to Help Improve Wildfire Safety

In our region and throughout California, legions of utility line clearance arborists are needed to inspect and trim trees to prevent them from causing outages and fires during adverse weather conditions. To meet this need, SDG&E joined forces with San Diego College of Continuing Education Foundation to offer the Utility Line Clearance Arborist Program at the college's Employee Training Institute in Southeastern San Diego. By completing this tuition-free, five-week program, underserved San Diegans become certified to trim trees around utility equipment. They enter a high-demand, well-paying career path, contributing to our regional safety and economic growth.

*"Partnering with SDG&E has allowed us to provide critical resources during emergencies. Their investment in safety infrastructure brings us great comfort at Meals on Wheels because we know that we are in the best hands."*

*Brent Wakefield, President and CEO of Meals on Wheels in San Diego County and a member of SDG&E's Wildfire Safety Advisory Committee*

# HEALTHIER

*SDG&E's efforts to build a healthier future go beyond delivering clean energy and building electric vehicle charging infrastructure. We support a wide range of environmental and climate education initiatives in conjunction with local nonprofit organizations to promote climate literacy and urban greening.*

## Teaching Students about the Local Ecosystem Through First-Hand Experiences

Through a nature education program operated by Friends of Rose Canyon, children, including those who are deaf and hard of hearing, are provided an opportunity to hike and enjoy the outdoors. With grant funding from SDG&E, the organization works with 11 schools in the San Diego Unified School District to conduct nature exploration walks and in-school nature programs. Students gain first-hand knowledge of our local ecosystem and have even planted young oaks in Rose Canyon to aid habitat restoration.



## Working to Reduce Food Insecurity

To meet the significant unmet need for healthy, fresh food among those facing food insecurity in rural East County, the San Diego Food Bank started its Mobile Food Pantry program with support from SDG&E and the Southern Indian Health Council (SIHC). The mobile pantry is a resource for residents in remote communities such as Boulevard, Campo and Jamul, as well as those affected by natural disasters and emergencies such as Public Safety Power Shutoffs (PSPS), which was enacted to prevent fires during extreme fire weather conditions.



## Reimagining Transportation Through Film

Not only is transportation the single largest source of greenhouse gas emissions in our region, it's also a major source of air pollution. To inspire the next generation to adopt clean transportation, SDG&E sponsored the iVIE (Innovative Video in Education) Student Awards & Film Festival. The competition included a #LoveElectric category, featuring student videos that explored the world of electric vehicles. Led by the Media Arts Center San Diego, the student film competition recognizes the power of video as a creative and educational tool. Three winning student filmmakers received \$750 each.

## Powering a Healthier Community through Art

When public art reflects the surrounding community, it helps create a sense of belonging and community pride. Recognizing the power of art, SDG&E collaborated with world-renowned local artist Maxx Moses and San Diego Urban Warriors, a nonprofit that promotes Black American art and culture, to transform a former electrical substation with a mixed media mural last year. Spanning nearly 50 feet by 6 feet tall, this commissioned piece in the Southcrest community blends the strength of metal with the warmth of reclaimed urban wood from Lumbercycle. The artwork aims to create a tactile experience that brings the community together visually and spiritually.



***"I thank the artists and SDG&E for collaborating on a project that revitalizes and beautifies our spaces in Council District 4."***

***Monica Montgomery Steppe, San Diego City Council President Pro Tem***

# EMPLOYEES IN THE COMMUNITY

SDG&E's 4,600 employees not only work 24/7/365 to deliver clean, safe and reliable energy to local residents, many also donate their time, money and talent to projects and organizations that help make our region a better place to live, work and play.



## Environmental All Stars Making a Difference

Through our Environmental All Stars program, SDG&E employees volunteer their time for a variety of causes each year, ranging from habitat restoration and gleaning fruit from backyards to picking up trash. For more than 20 years, SDG&E has participated in Coastal Cleanup Day organized by I Love A Clean San Diego. In 2022, our employee volunteers, their friends and family collected trash, removed invasive vegetation, and planted new trees across San Diego County. Since starting this annual tradition, our employee volunteers have collected more than 110,000 pounds of trash from regional parks and beaches.

***"Through Environmental All Stars, we are improving our surroundings during clean-up events and giving our community the love and care that it deserves."***

SDG&E Fuels Management Lead Forester **Ryan White** and his wife, **Michelle White**, a senior account executive at SDG&E, both enjoy volunteering for environmental causes



## Warming Feet and Hearts with a Sock Drive

Knowing socks are often the No. 1 requested item in local homeless shelters, SDG&E and PATH San Diego joined forces to launch an inaugural sock drive at the 2022 December Nights in Balboa Park. With help from the community and employees, more than 2,250 pairs of socks were collected to warm the heart and feet of San Diego's most vulnerable residents.



## Brightening the Holidays Through SDGivE

SDG&E encourages giving back throughout the year but recognizes the special nature of the holiday season through our SDGivE program. During the 2022 holiday season, SDGivE provided grants of \$1,500 - \$3,000 to help employees help others. Our employees organized scores of volunteer projects to support causes and organizations that are near and dear to their heart. For example, VALOR, our veteran employee group, brightened the homecoming of service members aboard the USS Tripoli by creating homecoming goodie bags for all returning sailors with hygiene products, snacks, and more. Over 200 goodie bags were made and distributed by our employees.

## Serving on Boards of Local Organizations

More than 80 percent of SDG&E officers and directors serve on the boards and board committees of local non-profit organizations, ranging from the American Red Cross of San Diego and Imperial Counties and the San Diego River Park Foundation to the Fleet Science Center and the Monarch School for unsheltered children. Board service provides another conduit for our employees to give back.



***"Nonprofit organizations play a major role in addressing unmet needs in our region. Giving back to these local organizations by serving on their board is one way we can help improve lives in the communities where we live and work."***

**Alex Kim**, Director of Customer Care at SDG&E who has served on the board of the San Diego County YMCA for more than a decade



***"I'm honored to work for a company that champions people, especially women in STEM. I love paying it forward by being involved in organizations and programs that are dedicated to getting more girls into STEM careers and women into STEM leadership positions."***

**Tashonda Taylor**, VP of Gas Operations at SDG&E and board member of Athena San Diego

## BUILDING STRONGER COMMUNITIES TOGETHER

*"I am passionate about our work with community organizations to build programs that have a long-lasting positive impact in our communities, particularly those serving diverse and underrepresented populations."*

*Kazeem Omidiji*, Director of Community Relations at SDG&E



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